

Swiss Press Award: General Terms and Conditions for Participation

Art. 1 Eligibility

The Swiss Press Award is aimed at media professionals who have published outstanding journalistic work in one of Switzerland's national languages in recognized and independent Swiss media. Recognized public media include, in particular, publicly accessible channels such as television, radio, regularly published print media, and online platforms. Should any question arise regarding eligibility, the respective jury will determine admission to the competition by majority decision.

Participation is open to Swiss national media professionals, whether resident in Switzerland or abroad, and international media professionals who have been resident in Switzerland, or cross-border commuters, for at least three years.

The Swiss Press Award, category Photo, is aimed at professional photographers who have made an outstanding contribution in press photography. Participation is open to professional Swiss national photographers, who reside either in Switzerland or abroad, and international professional photographers who have been resident in Switzerland, or cross-border commuters, for at least three years.

Pictures submitted for the photo category «Swiss Stories» do not have to have been published previously.

Works by teams of writers and photographers are permitted. However, the teams must elect a representative.

Art. 2 Formal terms of participation

The submitted works must be in one of the four national languages of Switzerland and must have been published between January 1 and December 31 of the relevant competition year.

Art. 3 Categories

The following categories will be judged:

- a) Text
Particularly works that focus on text elements in printed and online media.
- b) Audio
Audio contributions in radio or online media (e.g. podcast).
- c) Video
Videos transmitted via various channels (cable, online, etc.).



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- d) Local
Contributions relating to any subject, using any or several of the media judged in this competition, which deal with a locally relevant event or phenomenon (e.g. local politics, regional culture or sports, community life, etc.) and are of particular importance for the region.
- e) Science
Contributions using any or several of the media judged in this competition, and that deal with scientific content or phenomena and explain them in an understandable way.
- f) Photo
Story-telling through photography.

Together, the presidents from the juries of the categories Text, Audio, Video, Local, Science shall select the «**Swiss Press Journalist of the Year**» from amongst the winners of those categories.

The photo jury shall select the «**Swiss Press Photographer of the Year**» from all photo categories.

The specific conditions for each of the categories are specified in the Appendix. Depending on the medium used for the work entered in the categories Local and Science, the conditions of the relevant medium category applies.

Art. 4 Entry

Work must be submitted via www.swisspressaward.ch.

The deadlines and any special terms can be found in the original call for submissions at www.swisspressaward.ch.

The following are entitled to make a submission:

- The authors or photographers of the contributions (see Section 1)
- the editorial staff of recognised public media with the agreement of the author or photographer (via the author's or photographer's email for the login)

With the exception of the category Photo, no more than **one** (1) contribution per category is allowed for each participant/author team. In the category Photo, 8 individual photos and 3 series with a maximum of 8 photos are allowed.

Art. 5 Multiple submissions and allocation of work

A piece of work may only be submitted in one category of the Swiss Press Awards. Multiple submissions will result in disqualification from the competition.

Where there are contributions with elements of various categories, it is the responsibility of the participants to register for the category that most closely matches the contribution.



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The juries reserve the right to transfer works that have clearly been assigned to the wrong category to the relevant category for judging, and to submit works from the categories Text, Audio, Video and Science to the category Local for judging.

Art. 6 Judging criteria

A detailed explanation of the criteria can be found at www.swisspressaward.ch.

- Relevance
- Linguistic quality
- Technical quality
- Depth of research
- Creativity and originality
- Cogency
- Production conditions
- Special factors

Additional criteria in the category Local

- Relevance and effect on the municipality or region

Art. 7 Prize money

The prize money is specified as follows:

Category	1st place	2nd place	3rd place
<i>Journalist of the Year</i>	25,000.-	-	-
Text	15,000.-*	3,000.-	1,000.-
Audio	15,000.-*	3,000.-	1,000.-
Video	15,000.-*	3,000.-	1,000.-
Local	15,000.-*	3,000.-	1,000.-
Science	15,000.-*	3,000.-	1,000.-
<i>Photographer of the Year</i>	25,000.-	-	-
News	3,000.-*	-	-
Daily Life	3,000.-*	-	-
Swiss Stories	3,000.-*	-	-
People	3,000.-*		
Sports	3,000.-*	-	-
World	3,000.-*	-	-

* If winners of the categories also win the Journalist of the Year/Photographer of the Year award, there is only a one-time payment of the highest prize money.



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In addition to the prize money (see chart), the nominees (places 1 – 3) receive the following from the organiser:

- Personalised video for communications/public relations after the event
- Opportunity to present oneself at events
- Certificate and/or trophy

Art. 8 Additional conditions for the nominees and winners

The nominees must attend the award ceremony.

All 1st place to 3rd place winners in each category agree to make themselves available for events before or after the award ceremony, with appearances in public focusing on the topics of «quality journalism» or their work.

Art. 9 Publication of the submitted work

The participants agree to the royalty-free publication of the submitted work in connection with any publications of the Reinhardt von Graffenried Foundation (Foundation). The Foundation undertakes to provide the work only to third parties that prepare publications for and on behalf of the Foundation. In the event that third parties whose publications are not related to the Foundation are interested in the submitted works, they shall be referred directly to the creators.

All entries, including biographies and portraits of the authors and photographers, will remain available on the website after the award ceremony as part of a «Swiss Journalism Library» and cannot be deleted.

Art. 10 Decision

No correspondence shall be made concerning the award and the judging leading to the decision. The decision is final.



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Appendix: Special conditions for the categories

Category Text

Brief description

In the category Text, text- and image-focused works that have been published in Swiss print periodicals and online media (e.g. online newspaper or digital magazine) and do not qualify for the categories Video or Audio may be submitted.

Technical requirements

The works must be submitted both as an A4 PDF file (containing only the text in A4 format) and as a PDF file (showing the article as published in the daily or weekly press). The PDF file (showing the article as published in the daily or weekly press) must be prepared in such a way that it is possible to make copies of the published article. The PDF files may not be password protected.

A brief description can be included with every submission (as a PDF file) detailing how the work came about and what difficulties had to be overcome. Descriptions of the techniques applied and the response to the publication can also be included.

Category Audio

Brief description

In the category Audio, audio contributions from radio or online media (e.g. podcast) may be submitted.

Time limit:

The time limit of 30 minutes for a stand-alone programme, or 30 minutes per episode within a series, may not be exceeded. The decisive factor is the total broadcast duration at first broadcast.

A brief description can be included with every submission (as a PDF file) detailing how the work came about and what difficulties had to be overcome. Descriptions of the techniques applied and the response to the publication can also be included.

Technical requirements

The works must be submitted as high-quality MP3 256 Kbit/s files. The text of any introductory announcement and/or closing moderation, and a written transcript of the programme, must also be included.



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Category Video

Brief description

In the category Video, works containing moving images and videos may be submitted.

Time limit:

The maximum time limit of 30 minutes for a stand-alone programme, or 30 minutes per episode within a series may not be exceeded. The decisive factor is the total broadcast duration at first broadcast.

Technical requirements

The works must be submitted as high-quality MP4 256 Kbit/s files.

Image quality – minimum requirements:

Resolution:	HD 720p
Format:	h264/mp4
Frame rate:	6 Mbit/s
Audio:	AAC 44.1 kHz, 256 KBit/s

The above image quality minimum requirements also apply to the introductory announcement, if present.

A brief description can be included with every submission (as a PDF file) detailing how the work came about and what difficulties had to be overcome. Descriptions of the techniques applied and the response to the publication can also be included.

Category Photo

Submissions can be entered in one of the following six (6) categories: News, Daily Life, Swiss Stories, People, Sports, and World.

Technical requirements

Image quality – minimum requirements:

Image width:	minimum 3,500 pixels
Format:	jpg/.jpeg, high quality
Colour profile:	Adobe RGB or sRGB
Colour:	colour, or black and white

The file names must only use the characters «a-zA-Z0-9» with the suffix «.jpg».

A brief description can be included with every submission (as a PDF file) detailing how the work came about and what difficulties had to be overcome. Descriptions of the techniques applied and the response to the publication can also be included.



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Image processing

By submitting their work, the participants confirm that the images were not edited in a manner that exceeds the usual level. Collages and multiple exposures are not permitted.

Each image must have a detailed caption detailing «what, when and where?». Images without a caption cannot be considered. Each submission must be accompanied by proof of publication in the form of a PDF file.

A piece of work may only be submitted to one category of the Swiss Press Awards. Multiple submissions will result in disqualification from the competition.

Publication of the submitted images

The award-winning images as well as some others, the selection of which is at the discretion of the jury, will be published in the Swiss Press Photo yearbook.

The participants agree to the royalty-free publication of the submitted images in connection with any publications of the Reinhardt von Graffenried Foundation (Swiss Press Photo). The Reinhardt von Graffenried Foundation undertakes to provide the images only to third parties that prepare publications for and on behalf of the Reinhardt von Graffenried Foundation. In the event that third parties whose publications are not related to the Reinhardt von Graffenried Foundation are interested in the submitted images, they shall be referred directly to the author.

All submitted photos, including biographies and portraits of the photographers, will remain available on the website after the award ceremony, as part of a «Swiss Journalism Library» and cannot be deleted.



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